

About the Creators



Created by Shannon "Peacasso" Seip and Kelly "Pea Brain" Parthen, Imaginibbles first debuted as the branded kids' menu of their healthy, kid-focused café chain, Bean Sprouts.

Bean Sprouts is one of the only female-founded café chains in the United States.

The creators were invited to the White House to discuss their Imaginibbles menu and how to make healthy food for kids more appealing in the food industry.

The duo was also recently named among Inc.'s Female Founders 100.