

February 25, 2021, Faculty Affairs Minutes

Enid

Emailed 2/24/2021: *These are items that I know you have heard but I want to make sure it's a part of the FA minutes:*

1) Too many issues with no facilitators

- *Trying to maintain the integrity of the class with cheating*
- *Students having to mess with IT equipment*
- *Other instructors having to act as facilitators (just this week I have already been available to proctor one exam, picked up/scanned/mailed quizzes, answered numerous text/emails trying to navigate other issues off-campus instructors are experiencing).*
- *Loss of exams (got thrown away)*
- *Accountability for off-site students while class is going.*
- *Safety issues for night students*
- *Etc.*

2) O-Live

- *Guidelines need to be established so the students know ahead of time. Connecting for lectures is fine, but exams need to be completed on campus.*
- *NOC Testing Centers need to be available for O-Live students. Establish guidelines for this as well.*
- *It may be better for O-Live students to be in one section ~ not sprinkled about here and there. I am not sure how this is going in other disciplines but having 5 rosters attached to one course is quite wearisome.*

Not having facilitators has increased instructors' work load tremendously. Besides acting as a facilitator it has increased the amount of emails received daily by a large amount.

Response: A second round of funds similar to the CARES Act was allocated to bring back facilitators in the spring semester. Dr. Evans verified that these positions will be budgeted again for 2021-2022.

One item added—Is there an ability in online live to mute or kick student out who is disrupting? Mike Machia responded via email and said that instructors can have these functions if they are signed in as the host or co-host of the Zoom meeting.

Stillwater

Emailed 2/24/2021:

With the recent switch to the new J1 system, faculty are curious if that means a switch away from Blackboard. For the foreseeable future, will we be sticking with the same version of Blackboard? Are there plans to switch to a newer version of Blackboard or something entirely different?

Response: When J1 was presented in sales meetings, representatives discussed a built-in Learning Management System (LMS) that they indicated would be comparable to

Blackboard. This LMS was not included in the contract as a default; however, NOC has the option to switch if and when its availability and capabilities are verified with a faculty review and the current Blackboard contract is up for review.

President Evans' budget update email from October 21st, 2020 stated that due to the NOC Foundation and federal CARES act funding of \$600,000, the reduction in force would not need to be used this fiscal year, ending on June 30th, 2021. Concerned faculty are curious what that means about the next fiscal year starting July 1st, 2021. We are all hoping for increased enrollment in the fall, but should that not be the case, what does the plan look like? Should the RIF need to be used again, would it be at the end of a school year or in between semesters?

Response: Dr. Evans noted that state allocations should be at least flat based on current discussions. Second round of CARES funding is also providing opportunities to shift costs to provide a more secure position.

Tonkawa

Same issues as what was sent in from Enid

Follow-up to PowerPoint presentation to Executive Council, Jan. 15, 2021, after a faculty meeting the week prior with a selected group of faculty invited to attend

FACULTY PROPOSALS

Merge Recruitment and Marketing into one entity. Rationale: potential to increase funding; enhance utilization of funding resources; better management of ideas; facilitate communication between faculty and staff.

Response:

1. Mobile Recruitment Vehicle (ex. courier vehicle): utilize mobile laptop carts and provide information for financial aid, costs, degree programs, etc.

- Potential uses: HS tournaments, playoff sporting events, Fine Arts programs, Ag competitions, spring Freshman Fridays*

Response: Presidential Partner funds have been allocated for mobile carts. Pam visited with division chairs and faculty liaisons on Feb. 23 and asked them to submit A. recruitment goals they had for their division, B. what recruitment initiatives they were already working on, and C. what resources (including material that might be used in recruitment carts) that they would need for these initiatives. When discussing the possibility of using the carts funded through Presidential Partners, one chair noted that when she and the Faculty Affairs representative discussed the idea, they had envisioned a broader

institutional use rather than a division-specific one.

2. *Use Spotify, TikTok, Snapchat, Instagram and YouTube (create NOC Channel).*

- *Potential uses: recruitment video, HS tournaments, playoff sporting events, Fine Arts programs, Ag competitions, spring Freshman Fridays.*
- *RSU uses student-centered recruitment videos.*

Response:

3. *Increase recruitment staff by adding this to assistant coaches' duties (w/stipend).*

Response: All proposals will continue to be reviewed for feasibility, but one note on this proposal, it has been reviewed as an option in prior meetings but one of the drawbacks noted, other than having the additional budget to fund, was that most coaches are busy with practice in the afternoon when many of the recruitment activities occur, including campus visits.

4. *Faculty visits to High Schools*

Response: Noted in presentation, groups are already doing this; chairs and liaisons discussed examples such as science and agricultural demonstrations, working with local high schools on writing projects, and faculty visits with students coordinated with Roustabout performances. These connections have been occurring for years both separate from and in conjunction with recruiting events. One suggestion discussed in the chair and liaison meeting was to communicate with recruiting staff when planning these events to optimize visits with recruiting staff participating and/or sending recruiting material.

Can faculty know where recruiters are going to tag along when available? On-site testing and enrollment could also be done through mobile carts.

Response: Per Rick, who oversees recruiting, this year has been atypical with far more limited in-person access, often restricted to appointments with counselors and not students, but the majority of contacts historically have also been with counselors or at state recruiting events, with rules set by a recruitment association for what can be given out at public schools and when recruiters can visit. Rick noted that times and degree of contact are closely guarded by high schools. Contact is often restricted to cafeteria visit times and if campuses are open, many of the students are not available for visits.

5. *More than one mail-out*

Response: Rick provided the quotes to indicate that mailings have ranged from \$21,141 to \$26,708 each. This price was for a postcard mailing.

6. Set Recruitment Goals

Response: Note number one for request to divisions to set goals at divisional level.

7. TV presence in OKC area, as well as Wichita

Response: TV ads have been cost-prohibitive for this marketing strategy.

8. Faculty phone calls to prospective students

Response: Prior to the new JRM, faculty could request this list to the recruiters. Rick will instruct Blair to generate a list weekly now that the new JRM can more readily facilitate and the lists can be given to the division chair for redistribution.

9. Campus visits include meeting with a faculty member from their major (10-30 min show and tell)

Response: Many campus visits already involve stops in program areas where students can see demonstrations; however, as discussed in the chair/liaison meeting, these may be happening in the same areas where hands-on instruction can be showcased more quickly (e.g. nursing simulation, sheep barn, DMI lab). On the form that is currently used on the website to request a campus tour, students are asked to identify their anticipated major. Recruiters use this information to contact someone in the division prior to the tour so that students can meet with a faculty member during the tour.

10. Linkedin: explore opportunities

Response:

- 1. Wrestling: (men's and women's) forthcoming*
- 2. Video gaming and game design (degree or certificated)*
- 3. Cross Country (men's and women's)*

Response: all of these program proposals have been reviewed as possibilities, but start-up costs have been prohibitive in the past. Proposals are still being reviewed.

Add faculty affairs representatives to the Executive Council
Provide published minutes of Executive Council meetings

Response from Dr. Evans in presentation: Faculty Affairs representatives can be invited to designated meetings at which they present when they have proposals but many personnel issues are discussed in regular Executive Council meetings that cannot be open to all. Not all discussion items can be made public.